

For Immediate Release
TSX Venture Exchange Symbol "SER"

SERENIC SUCCESSFULLY COMPLETES LISTING ON THE FRANKFURT STOCK EXCHANGE

EDMONTON, Jan. 28 /CNW/ - Serenic Corporation (the "Company" or "Serenic") (TSXV: SER), an international software developer specializing in integrated financial management and HCM solutions for not-for-profit organizations (NFP), government agencies, and Microsoft Dynamics NAV users, is pleased to announce that the Company's common shares have been accepted for trading on the Frankfurt Stock Exchange under the ticker symbol "5S5.F". The International Security Identification Number (ISIN) number is CA8175021077.

The Frankfurt Stock Exchange (FWB) is one of the world's largest trading centres for securities. Operated by the Deutsche Boerse AG, FWB as the largest of all Germany stock exchanges is responsible for approximately 90 percent of the securities trading volume in Germany. The Frankfurt Stock Exchange facilitates advanced electronic trading, settlement and information systems and enables cross-border trading for international investors.

Close Brothers Seydler AG, one of the leading German securities houses, facilitated the Frankfurt listing and will also act as the Company's market maker on the Frankfurt Stock Exchange. Since 2005, Seydler has been part of the Close Brothers Group, a London-based merchant bank established in 1878. This organization now ranks amongst the top 200 companies listed on the London Stock Exchange, with market capitalisation of nearly 2 billion Euro. More information can be found on their respective websites at <http://www.cbseydler.com/> and <http://www.closebrothers.co.uk>.

Dwayne Kushniruk, Chairman of Serenic, stated, "The Frankfurt listing marks a further step in the company's evolution. Our global business development strategy is accompanied by a commitment to our investors to facilitate trading and, over time, enhance the liquidity of our common shares. There is established interest and expertise in Frankfurt in technical and high-growth companies, and Frankfurt, as well as being a major global financial centre, has the benefit of being located in the Eurozone."

Randy Keith, CEO and President of Serenic, added, "This is one of many initiatives we are taking to increase market awareness for our Company and value for our investors. Several potential European investors have suggested that a Frankfurt listing will make it easier for them to invest in our Company. In addition, these potential investors contribute two important aspects to the table - those are, they tend to have reputations of being long-term investors, and they have an interest in helping us to distribute our products in Europe, which with more than 400,000 NFP organizations based in Europe, could emerge as one of Serenic's most important markets in the future. Serenic's products are based on Microsoft's Dynamics NAV ERP technology, which

is leading edge technology, highly functional, and extremely well suited for international use. These are highly desirable factors considered to be important by larger international NFP organizations whose requirements include multi-language and multi-country support for the software, as well as easy access to local experts. Serenic is the only ERP supplier to the NFP markets world-wide whose products so closely align with such requirements", he continued.

About Serenic Corporation:

Serenic Corporation develops, markets and supports mission-critical fund accounting software solutions for not-for-profit organizations and government agencies. In addition, Serenic is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV ERP users in North America. The Company's products are based on leading application and technology platforms from Microsoft, including Dynamics NAV, SQL Server, and .NET. Serenic is a member of Microsoft's Inner Circle, an elite group of 67 members representing the top 1% of Microsoft partners world-wide. Serenic has offices in Edmonton and Denver and staff located throughout the USA.

ON BEHALF OF THE BOARD OF DIRECTORS

By: "Dwayne Kushniruk"

Chairman

SERENIC CORPORATION

Forward Looking Statements

Certain statements contained in this press release, including statements which may contain words such as "could", "should", "expect", "anticipate", "believe", "will", and similar expressions and statements relating to matters that are not historical facts, are forward looking statements. Such forward looking statements involve known and unknown risks and uncertainties which may cause the actual results, performances or achievements of Serenic Corporation to be materially different from any future results, performances or achievements expressed or implied by such forward looking statements. Such factors include, but are not limited to, software industry risks, general business risks, foreign currency risks, economic dependence risks, and credit risks.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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